

MARKETING & MEDIA

ROLE PURPOSE

- TO ADVERTISE ALL THE PHYSICAL ACTIVITY IN THE SCHOOL: CELEBRATE SUCCESS – AWARDS / INDIVIDUAL PUPILS / TEAMS.
- EVENTS.
- SESSIONS.
- YOUNG LEADERS.
- INTERVIEWS.

SPECIFIC TASKS

- ACCESS TO IT.
- ACCESS TO CAMERA.
- MARKET ACTIVITIES – POSTERS / STORIES.
- UPDATE SOCIAL MEDIA / SCHOOL NOTICES / SCHOOL NEWSLETTER.

EXPECTATION

- TO ATTEND VARIOUS PHYSICAL ACTIVITY SESSIONS.
- VIDEO / TAKE PICTURES OF SESSIONS.
- FIND OUT WHAT PUPILS HAVE DONE WELL IN PHYSICAL ACTIVITIES OUT WITH SCHOOL.

TRAINING OPPORTUNITIES

- SOCIAL MEDIA SAFETY.
- HOW TO USE SOCIAL MEDIA.
- VIDEO / INTERVIEW TRAINING.
- OPPORTUNITY TO COMPLETE VOLUNTEER HOURS TOWARDS THE SALTIRE AWARDS AND DUKE OF EDINBURGH.

SKILLS NEEDED

- IT SKILLS.
- GOOD ENGLISH/GRAMMAR – TO WRITE STORIES.
- VIDEO / PHOTOGRAPHY SKILLS.
- GOOD ORGANISATION SKILLS.



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